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## **In-House training gives AbroadLink's staff the cutting edge**

**July 2005**

A final translation is only as good as the translator who provides it. This is why AbroadLink values highly its translators and goes the extra mile to make all necessary resources available to keep their translators at the top of their profession.

In an industry that is constantly developing to remain effective and efficient it is essential to keep abreast of the latest technology and to be an "ongoing learner". That is why the Human Resources Department at AbroadLink has designed courses for the ongoing professional development of their staff. To date staff at AbroadLink has attended several in-house seminars and workshops. Recent topics include:

- Trados for the advanced user.
- A guide to using the internet as a research tool
- The ultimate style guide for proofreading

Training sessions involve theory, hands on practice, and after training monitoring whilst new techniques are applied. This allows staff the opportunity to understand fully the subject matter and receive any additional help needed as they implement changes to their current work processes.

"Courses are equally beneficial to translators, editors, DTP artists and Project Managers alike," explains Human Resources Manager, Jessica Underwood, "Our staff members have a more complete understanding of the translation process because they know each stage a project goes through from the moment files are received from clients until they are delivered and accepted".

In particular Project Managers are given hands on training and experience in every aspect of a project. Their knowledge and participation in quotations, file analysis and preparation, translation, proofreading, and DTP is crucial for effective communication with both clients and translators.

Seminars projected for July and August are:

- Translating marketing texts
- Hassle free use of QuarkXPress for Mac

To learn more about AbroadLink's translation and localization services or how they can help you prepare for the EU market contact a member of their sales team on 1 800 880 5709.

## PRESS RELEASE

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### About AbroadLink

AbroadLink is a modern professional company offering comprehensive services in localization, translation, web site globalization, desktop publishing, and project management to multinational corporations and SMB's. AbroadLink specializes in the major European languages and offer expertise in a broad range of fields including advertising, IT, medical, dental, and pharmaceutical. Commitment to customer satisfaction and Quality Assurance are the cornerstones of their business. They demonstrate their dedication to the needs of the customer through their personalized project management services, creation of a company terminology database, discounts based on volume and repetition, and Timely Delivery Guarantee. AbroadLink utilizes the most up to date technologies, tools, and resources to provide the highest quality and consistency possible. Furthermore savings made by using these translation tools are passed onto their clients. AbroadLink's innovative policies make it hard to beat their offer in price, quality, and customer service.

For more information, visit <http://www.abroadlink.com/>

