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## **AbroadLink Joins Idiom Technologies LSP Partner Program**

**December 2007**

*Collaboration Enhances Joint Globalization Solutions and Links Cultures  
at Home and Abroad*

WALTHAM, Mass. — Dec, 2007 — Idiom® Technologies, Inc. (Idiom), the leading independent supplier of SaaS and on-premise server-based globalization management systems (GMS), today announced that AbroadLink, a corporate translation and localization service provider, has joined the Idiom LSP Partner Program as an Advantage member. Capping a very successful two-year period for Idiom, this partnership will further solidify the role of WorldServer™ as the de facto GMS standard in the globalization industry and will enable Abroadlink to deliver a more robust localization solution to its customers.

AbroadLink uses Idiom WorldServer as the cornerstone of its Internet-based management system. “We have found a unique opportunity to boost the value of our services to customers by integrating the sophisticated GMS technology Idiom offers”, said José Gambín, managing director and founder of AbroadLink Corporate Localization and Translation Services. “In addition to the high-value innovative approach that Idiom WorldServer brings to the translation industry, the solution’s high customizability makes it easy for our company to integrate it with our client-focused creative solutions.”

“Over the past two years, we have watched our LSP Partner Program flourish,” said Mike Iacobucci, president and CEO, Idiom Technologies. “The program’s success has far exceeded our expectations and has had a tremendous impact on our recent company growth. We are very pleased to welcome AbroadLink into our LSP community and capitalize on yet another opportunity to drive demand for WorldServer and increase the value of our globalization solutions for customers.”

The Idiom LSP Partner Program provides independent Language Service Providers (LSPs) access to the robust and highly scalable translation management technologies provided by WorldServer for their internal production processes. The program combines this offering with unique alliance-building opportunities to grow business and increase revenue while enhancing competitive offerings to clients.

### About AbroadLink

AbroadLink is a technology driven company offering comprehensive services in localization, translation, web site globalization, desktop publishing, and project management to multinational corporations and SMB's. AbroadLink specializes in the major European and world commercial languages and offers expertise in a broad range of fields including advertising, IT, financial, medical, dental, and pharmaceutical. AbroadLink links cultures abroad through client customized language solutions, personalized project management services, creation of client specific terminology/translation databases, discounts based on accumulative volume and repetition, Timely Delivery Guarantee and more. AbroadLink utilizes the most up to date technologies, tools, and resources to provide the highest quality and consistency possible. AbroadLink's innovative policies make it hard to beat in price, quality, and customer service.

### About Idiom Technologies, Inc.

Idiom® Technologies is the leading independent supplier of SaaS and on-premise software solutions that enable our customers and partners to accelerate the translation and localization process so that content rapidly reaches markets worldwide. Unlike other companies serving this market, Idiom offers freedom of choice by embracing relevant industry standards, supporting popular content lifecycle solutions and partnering with the industry's leading language service providers.

As a result, WorldServer™ GMS solutions are fast becoming an industry standard, allowing customers to expand their international market reach while reducing costs and improving quality. WorldServer is used every day by organizations possessing many of the most recognizable global brands to more efficiently create and manage multilingual websites (e.g., AOL, eBay and Continental), localize software applications (e.g., Adobe, Beckman Coulter and Motorola) and streamline translation and localization of corporate and product documentation (e.g., Autodesk, Cisco and Business Objects).

Idiom is headquartered in Waltham, Massachusetts, with offices throughout North America and in Europe. WorldServer solutions are also available through the company's Global Partner Network™. For more information, please visit [www.idiominc.com](http://www.idiominc.com).

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### About AbroadLink

AbroadLink is a modern professional company offering comprehensive services in localization, translation, web site globalization, desktop publishing, and project management to multinational corporations and SMB's. AbroadLink specializes in the major European languages and offer expertise in a broad range of fields including advertising, IT, medical, dental, and pharmaceutical. Commitment to customer satisfaction and Quality Assurance are the cornerstones of their business. They demonstrate their dedication to the needs of the customer through their personalized project management services, creation of a company terminology database, discounts based on volume and repetition, and Timely Delivery Guarantee. AbroadLink utilizes the most up to date technologies, tools, and resources to provide the highest quality and consistency possible. Furthermore savings made by using these translation tools are passed onto their clients. AbroadLink's innovative policies make it hard to beat their offer in price, quality, and customer service.

For more information, visit <http://www.abroadlink.com/>