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AbroadLink sets its sights on the UK market

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Following the success of the marketing campaign in the US launched last fall, AbroadLink has decided to extend its focus to the UK. The campaign lead by International Sales & Marketing Manager Kerry-Lynn Martin will concentrate on providing the same combination of quality translation and customer service that has achieved an outstanding response in the US.

As part of this campaign, AbroadLink has become a member of the London Chamber of Commerce, the UK's largest business organization, in order to collaborate with UK companies who do business internationally. AbroadLink would like to collaborate with other businesses to share knowledge and experience of their home markets, receive international trade support, and offer their translation resources to other chamber members. The management team at AbroadLink will attend some of the many events and seminars organized in London by the London Chamber of Commerce, to meet UK based companies and forge meaningful mutually beneficial relationships.

Fellow members of the Chamber of Commerce will benefit from a 10% discount on all services offered by AbroadLink. This discount is in addition to the other savings customers receive through volume and repetitions found within text or past translations.

Through membership with the London Chamber of Commerce AbroadLink expects greater exposure to UK companies hoping to expand their international presence. In turn UK companies can take advantage of the specialized quality translation, localization, and DTP services offered by AbroadLink. Office hours are 9am -9pm GMT. UK companies interested in learning more or discussing a particular language project can call a representative on 0800 001 5601.

About AbroadLink

AbroadLink is a modern professional company offering comprehensive services in localization, translation, web site globalization, desktop publishing, and project management to multinational corporations and SMB's. AbroadLink specializes in the major European languages and offer expertise in a broad range of fields including advertising, IT, medical, dental, and pharmaceutical. Commitment to customer satisfaction and Quality Assurance are the cornerstones of their business. They demonstrate their dedication to the needs of the customer through their personalized project management services, creation of a company terminology database, discounts based on volume and repetition, and Timely Delivery Guarantee. AbroadLink utilizes the most up to date technologies, tools, and resources to provide the highest quality and consistency possible. Furthermore savings made by using these translation tools are passed onto their clients. AbroadLink's innovative policies make it hard to beat their offer in price, quality, and customer service.

For more information, visit <http://www.abroadlink.com/>

