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AbroadLink launches promotional campaign in the States

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AbroadLink announces the launch of its promotional campaign in the United States. After focusing on serving clients based in Europe, AbroadLink has set its sights on expanding its direct client base in the U.S. AbroadLink is confident that their customer orientated policies and focus on high quality translation will prove very attractive to the American market. As a Spanish based company, daily overheads are lower so AbroadLink is able to make a combination of value and quality their competitive advantage by charging lower rates than their American competitors offering the same standard. The fact that AbroadLink is based in Europe and works during Eastern Time regular business hours makes the company a strategic partner for American companies entering or servicing the European market. Managing Director, Jose Gambín, explains, "We expect that, like our European clients, U.S. companies will appreciate the advantages to consistency and quality of the unique terminology database created for clients and its effect on their ROI. Furthermore, they will enjoy the benefits of the discounts offered for repetitions found using translation memory tools."

The company is offering an early bird discount of 10% to the first five companies from each industry applicable on the first 75,000 words translated. According to Kerry-Lynn, International Sales & Project Manager, "This is a bonus for everyone. U.S. based clients get the benefits of a top quality professional service at a reduced rate and AbroadLink can add the names of reputable firms to a client list previously exclusively European." For more information, visit the company website at www.abroadlink.com. To speak to a company representative call 1800 880 5709.

About AbroadLink

AbroadLink is a modern professional company offering comprehensive services in localization, translation, web site globalization, desktop publishing, and project management to multinational corporations and SMB's. AbroadLink specializes in the major European languages and offer expertise in a broad range of fields including advertising, IT, medical, dental, and pharmaceutical. Commitment to customer satisfaction and Quality Assurance are the cornerstones of their business. They demonstrate their dedication to the needs of the customer through their personalized project management services, creation of a company terminology database, discounts based on volume and repetition, and Timely Delivery Guarantee. AbroadLink utilizes the most up to date technologies, tools, and resources to provide the highest quality and consistency possible. Furthermore savings made by using these translation tools are passed onto their clients. AbroadLink's innovative policies make it hard to beat their offer in price, quality, and customer service.

For more information, visit <http://www.abroadlink.com/>