

(US) Tel: 1800 880 5709 – Fax: 1800 853 9476
(UK) Tel: 0800 001 5651 – Fax: 0800 001 5652
(EU) Tel: +34 958 251 860 - Fax: +34 958 990 528
18001 – Granada – Spain
Website: <http://www.abroadlink.com>

AbroadLink hires new International Sales & Project Manager

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The recent steady growth of international sales has prompted AbroadLink's management to appoint Kerry-Lynn Martin as International Sales & Project Manager. The appointment is another step in the company's international marketing strategy. José Gambín, Managing Director, explains, "I recognized a need for higher quality translation and localization services based on the needs of the client instead of a low price rate and quick turnover. The recent success of AbroadLink shows that this has been lacking within the industry". Initially, Ms. Martin will be leading the company's entry into the American market.

Collaborating closely with clients, Kerry-Lynn will manage projects from the initial quotation until the final delivery. She is responsible for coordinating work between translators, editors, and DTP artists. Kerry-Lynn will be instrumental to ensuring all work goes through AbroadLink's Quality Assurance procedures.

A lover of diverse cultures, Kerry-Lynn has spent time living and working in Ireland, England, Peru, the United States, and currently lives in Spain. In addition, extensive traveling in Asia and Africa has helped her develop insights into different cultures and ways of life. She understands the importance of approaching markets with well localized materials and the value of quality translations.

Her career experience began as a teacher in multicultural environments before moving into to the public sector. She gained sales and customer services experience working for Oasis stores. She has developed excellent organizational and teamwork skills in a number of administrative positions. Kerry-Lynn has solid management experience and an exemplary performance in the London Borough of Haringey organizing and administrating outsourced and in-house maintenance contracts and work orders. Previous to teaming up with Abroadlink, she managed a company offering translation services and language classes, The British School of Aguilas. "I want to communicate closely with clients and assure them that their projects are in good hands. That is the reason why we are here," she adds.

Kerry-Lynn Martin has a joint honors B.A. in Theology & Arts, a Higher Diploma in Education, and studied a post-graduate diploma in Business Management.

About AbroadLink

AbroadLink is a modern professional company offering comprehensive services in localization, translation, web site globalization, desktop publishing, and project management to multinational corporations and SMB's. AbroadLink specializes in the major European languages and offer expertise in a broad range of fields including advertising, IT, medical, dental, and pharmaceutical. Commitment to customer satisfaction and Quality Assurance are the cornerstones of their business. They demonstrate their dedication to the needs of the customer through their personalized project management services, creation of a company terminology database, discounts based on volume and repetition, and Timely Delivery Guarantee. AbroadLink utilizes the most up to date technologies, tools, and resources to provide the highest quality and consistency possible. Furthermore savings made by using these translation tools are passed onto their clients. AbroadLink's innovative policies make it hard to beat their offer in price, quality, and customer service.



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