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AbroadLink's CEO, and owner, announces the 8 principles of the company

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After five years of experience as a freelancer, in-house translator, and project manager, José Gambín, has combined his years of work experience and study to launch his own translation and localization company, AbroadLink. AbroadLink's eight business concepts are the foundation for a high quality service focused on the customer.

AbroadLink business concepts:

- **Quality** in translation implies the use of highly-skilled professional translators;
- A translation service needs to be as **fast** as possible but respect quality;
- Localization and translation are industries which benefit directly from **technological breakthroughs**;
- Meeting deadlines is crucial. A **timely delivery** guarantee shows our commitment
- **Confidentiality** earns the trust of customers;
- A translation needs to fulfill its **function** in the target culture (Skopos theory);
- **Communication** with clients is the key to project success; and
- Established processes assure repeated quality, **flexibility and efficiency**.

About AbroadLink

AbroadLink is a modern professional company offering comprehensive services in localization, translation, web site globalization, desktop publishing, and project management to multinational corporations and SMB's. AbroadLink specializes in the major European languages and offer expertise in a broad range of fields including advertising, IT, medical, dental, and pharmaceutical. Commitment to customer satisfaction and Quality Assurance are the cornerstones of their business. They demonstrate their dedication to the needs of the customer through their personalized project management services, creation of a company terminology database, discounts based on volume and repetition, and Timely Delivery Guarantee. AbroadLink utilizes the most up to date technologies, tools, and resources to provide the highest quality and consistency possible. Furthermore savings made by using these translation tools are passed onto their clients. AbroadLink's innovative policies make it hard to beat their offer in price, quality, and customer service.

For more information, visit <http://www.abroadlink.com/>